

Welcome

to the Nordic Biobank Conference
6-8 September 2022
Gothenburg, Sweden

Theme: “Current trends and challenges in the Nordic countries”

Invitation to Sponsorship & Exhibition

KEY CONTACTS

For questions or further information please contact:

Conference Secretariat

Sweden MEETX AB

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Address: Ref: Biobank 2021

SE-412 94 Gothenburg

Conference Venue: The Swedish Exhibition and Conference Centre

Web: [The Swedish Exhibition & Congress Centre \(svenskamassan.se\)](http://svenskamassan.se)

Visiting address: Mässans Gata/ Korsvägen

The Nordic Biobank Conference will be held at the Swedish Exhibition & Congress Centre in Gothenburg

The Nordic Biobank Conference 2022 welcomes sponsors and exhibitors from all over the world to demonstrate the latest developments in the field of human biobanking. This event is a unique opportunity to meet representatives in the area of human biobanking as well as other scientific experts from healthcare, academia, and industry!

The conference will bring together a multidisciplinary audience from all the Nordic countries. This exhibition will be a perfect platform for you to promote your company, present your latest products and create connections with this unique gathering participants from the Nordic countries.

The Nordic Biobank Conference delivers insight, ideas, networking opportunities, innovation, and education to sponsors and sponsors seller. Take advantage of this special opportunity when academia and industry come together for this major event!

Who should sponsor/exhibit?

- Manufacturers
- Solution providers
- Software vendors
- Educational material providers
- Publishers (technical publications – professional journals – educational books)



Welcome to Gothenburg, Sweden! Nordic Biobank Conference 2022, Local Organizing Committee

We are following the Swedish government's and authorities' decisions and recommendations on the corona virus. If the conference must change due to covid-19, we will switch to a digital solution where we will create an interactive conference with many opportunities for contacts between participants, lecturers, and exhibitors.

EXHIBITION AREA

The exhibition will be held in direct connection to the session halls. Refreshment points and coffee areas have been integrated into the exhibition/poster area, maximizing the time that delegates spend in this area. Light lunches will also be served in the exhibition/poster area.

[Floor plan – Hall F – Nordic Biobank Conference 2022](#)

REGISTRATION & HOTEL RESERVATION

Complimentary registrations included in the sponsor and/or exhibitor packages should be made using a special registration link sent after signed contract. A number of hotel rooms in different price categories have been pre-booked in Gothenburg for the conference; booking is made together with your registration.

CATEGORIES OF SPONSORSHIP

The conference proposes three sponsorship categories:

- **Gold Sponsor**
- **Silver Sponsor**
- **Bronze Sponsor – SOLD OUT!**

All levels are available to all sponsors. Sponsor and exhibitor packages can be supplemented with additional sponsor items and exhibition opportunities as well. Create your customized sponsorship package and submit a sponsorship application to make a greater impact.

Sponsorship packages and exhibiting spaces are available on a “*first come first served*” basis. Make your booking as soon as possible to guarantee your preferred choice of sponsorship and get a good position in the exhibition.

All prices listed are in SEK and exclude 25% VAT (for those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition invoice as this will be subject to reversed charge. For companies outside European Union, VAT charges do not apply).

GOLD SPONSOR

SEK 50 000

EXHIBITION

- Exhibit space of 8 sqm in the exhibition area (incl. table, chair, and electricity).
- Free Wi-Fi access.
- First choice of exhibition space allocation.

ADVERTISEMENT

Conference Website

- Company logotype recognized as Gold Sponsor and URL link to sponsor's website placed on the conference website start page.
- Inclusion in the list of sponsors & exhibitors on the conference website.

Advert in the Final Program/Abstract book (digital)

- Company logotype recognized as Gold Sponsor in the final program (digital).
- Advertisement on final program, 1 page (digital).

List of Sponsors & Exhibitors Signage

Company logotype recognized as Gold Sponsor to be shown on digital signage with list of sponsors & exhibitors at the entrances of the main conference hall and the exhibition area.

Presented as Gold Sponsor at the opening of the conference.

COMPLIMENTARY REGISTRATIONS

- 2 complimentary full registration fees to the conference excl. conference dinner. 2 exhibitor badges (incl. coffee/lunches).

SILVER SPONSOR

SEK 30 000

EXHIBITION

- Exhibit space of 6 sqm in the exhibition area (incl. table, chair, and electricity).
 - Free Wi-Fi access.
 - Exhibition space allocation will be made by the conference organiser.
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ADVERTISEMENT

Conference Website

- Company logotype recognized as Silver Sponsor and URL link to sponsor's website placed on the conference website start page.
- Inclusion in the list of sponsors & exhibitors on the conference website.

Advert in the Final Program/Abstract book (digital)

- Company logotype recognized as Silver Sponsor in the final program (digital).
- Advertisement on final program, 1/2 page (digital).

List of Sponsors & Exhibitors Signage

Company logotype recognized as Silver Sponsor to be shown on digital signage with list of sponsors & exhibitors at the entrances of the main conference hall and the exhibition area.

Presented as Silver Sponsor at the opening of the conference.

COMPLIMENTARY REGISTRATIONS

- 1 complimentary full registration fees to the conference excl. conference dinner. 1 exhibitor badge (incl. coffee/lunches).

BRONZE SPONSOR **SOLD OUT!**

SEK 10 000

EXHIBITION

- Exhibit space of 3 sqm in the exhibition area (incl. table, chair, and electricity).
- Free Wi-Fi access.
- Exhibition space allocation will be made by the conference organiser.

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Conference Website

- Company logotype recognized as Bronze Sponsor placed on the conference website start page.
- Inclusion in the list of sponsors on the conference website.

List of Sponsors & Exhibitors Signage

Company logotype recognized as Bronze Sponsor to be shown on digital signage with list of sponsors & exhibitors at the entrances of the main conference hall and the exhibition area.

COMPLIMENTARY REGISTRATION

- 1 exhibitor badge (incl. coffee/lunches).

EXHIBITION AND SPONSOR ITEMS

Available to all sponsors & exhibitors. Listed below are other opportunities available for your organization to support the conference. Further information and costs are available upon request. All contributions to the success of this event are highly valued.

EXTRA EXHIBITION SPACE

SEK 2 500/sqm

There is a limited area for exhibition at the venue. Extra exhibition space can be ordered per square meter but is subject to availability. Confirmation regarding ordering of extra space will be provided in late autumn 2021, once we know more about the exact number of companies and organizations that have signed up. We will do our utmost to accommodate the need for additional space. Extra exhibition space allocation will be made on a “first come, first served” basis.

ADDITIONAL EXHIBITOR REPRESENTATIVES

SEK 1 600

All exhibitors' company representatives must be registered for the conference and will receive a badge displaying the exhibitor's name. The sponsor & exhibitor registration fee is SEK 1 600 excl. VAT per registration, and includes entrance to exhibition, conference material, lunch, coffee, and welcome reception (the conference dinner is not included in this price).

CONFERENCE DINNER

SEK 800

A conference dinner, to be held at Kajskjul 8, costs SEK 800 excl. VAT for exhibitor representatives who would like to purchase extra dinner tickets.

ADVERTISEMENT IN THE FINAL PROGRAM (DIGITAL)

Advertisement in the final program/abstract book (digital). Ad to be provided by the sponsor.

Full page SEK 10 000

Half page SEK 5 000

DELEGATE ITEMS

Pads & Pens 5000 SEK (available for 1 sponsor)

Pads distributed to each registered delegate onsite (approx. 500 pcs). Pads and pens to be produced and provided by the sponsor.

Lanyards for Name Badge – SEK 10 000 (available for 1 sponsor)

The name badge attached to a lanyard/neck cord is worn by every registered delegate (approx. 500 pcs). Lanyards/neck cords will be produced and delivered by exhibitor/sponsor.

OTHER SPONSOR OPPORTUNITIES

If you have a suggestion of sponsorship, please don't hesitate to contact us and we will be happy to discuss this further with you.
